

## Archiv 2018

### Brokerage Event "Advanced Materials and Nanotechnology"

**Field:** Advanced Materials and Nanotechnologies

**Date:** 20 November 2018

**Location:** Birmingham, UK

A brokerage event on Materials and Nanotechnology Topics 2019 in the 2018-2020 Horizon 2020 work programme will be held in Birmingham on 20 November. The event is organized by the National Contact Points of Great Britain, Poland and Germany in cooperation with the Enterprise Europe Network in the UK.

The purpose of the event is to assist interested parties in the formation of consortia for the submission of applications under the "Nanotechnologies, Advanced Materials, Biotechnology and Advanced Manufacturing and Processing! (NMBP) Topics.

No participation fee will be charged for the event, but registration is mandatory.

Event: > [here](https://www.nks-werkstoffe.de/aktuelles?news=Save_the_Date_20_November_2018_Brokerage_Event_in_Gro_ss_britannien) (https://www.nks-werkstoffe.de/aktuelles?news=Save\_the\_Date\_20\_November\_2018\_Brokerage\_Event\_in\_Gro\_ss\_britannien) /

Registration: > [here](https://nmp2018.b2match.io/) (https://nmp2018.b2match.io/)

### Conference "Personalised Medicine in Action"

**Field:** Medicine

**Dates:** 20-21 November 2018

**Location:** Berlin

**Organizer:** Consortium for Personalised Medicine

The Conference "Personalised Medicine in Action" is organized by the International Consortium for Personalised Medicine (ICPerMed). The main focus of the event is on best practice examples for the successful implementation of approaches in personalised medicine. In addition, several keynote presentations on different aspects of personalized medicine are offered. ICPerMed consists of approximately 40 European and international partners representing ministries, funding organisations and the EU Commission.

Event: > [here](https://www.icpermed.eu/en/ICPerMed-Conference-2018.html) (https://www.icpermed.eu/en/ICPerMed-Conference-2018.html) / Registration: > [here](https://icpermed2018.besl-eventservice.de/front/index.php) (https://icpermed2018.besl-eventservice.de/front/index.php)

### Symposium National Contact Point Life Sciences

**Fields:** Life Sciences and Cross-Cutting Issues

**Date:** 21 November 2018

**Location:** Cologne

**Organizer:** National Contact Point (NKS) Life Sciences

The "NKS-L Symposium 2018" will take place in Cologne on 21 November 2018. In addition to experienced experts, speakers from the European Commission will be discussing key issues and relevant horizontal topics in the forthcoming work programme and an outlook on the forthcoming EU research framework Horizon Europe will be given.

The event will provide you with information on the current Life Sciences programmes under Horizon 2020 ("Health" and "Bioeconomy" as well as "Biotechnology"). In addition, plenary lectures and a panel discussion, workshops and theme sessions will provide interactive exchange opportunities.

Already in the run-up to the event, the NKS Life Sciences offers the possibility of networking with potential partners via a form on the event page.

Event: > [here](https://www.nks-lebenswissenschaften.de/de/2153.php) (https://www.nks-lebenswissenschaften.de/de/2153.php) / Registration > [here](https://secure.pt-dlr.de/pt-conference/conference/NKS_L_2018) (https://secure.pt-dlr.de/pt-conference/conference/NKS\_L\_2018)

## IraSME and CORNET Partnering Event

**Field: Collective Research Networking**

**Date: 26 November 2018**

**Location: Aachen**

**Organizer: CORNET and IraSME**

The international financing networks CORNET and IraSME are organizing a partnering event on 26 November 2018. The matchmaking event takes place in cooperation with the Enterprise Europe Network (EEN) and ZENIT at RWTH Aachen University. Representatives of small and medium-sized enterprises (SMEs), research networks and research institutions are invited to find out about funding opportunities and to exchange ideas with prospective future partners on joint international research projects.

Event: [here](https://www.cornet.online/save-the-date-partnering-event-aachen/) (https://www.cornet.online/save-the-date-partnering-event-aachen/) / Registration: [here](https://irasme-cornet-aachen.b2match.io/home) (https://irasme-cornet-aachen.b2match.io/home)

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## FilmTech Meetup #15 "How Do Brands Tell Stories in the 21st Century?"

**Field: Creative Europe Media**

**Date: 26 November 2018**

**Location: Berlin**

**Organizer: Propellor FilmTech Hub and Film Tech Office**

The FilmTech Meetup is all about stories - stories that create brands to make stories out of products or services. Stories are at the heart of marketing campaigns to emotionally charge brands, make products distinguishable and set them apart from the competition. But how must storytelling in advertising and branded content work so that the target group is reached despite the increasingly individualized customers and fragmented markets?

The Propellor FilmTech Meetup is the first regular forum in which experts from the film, start-up and tech scene can exchange and network about current developments at the interface between film and technology. Topics of the previous issues were among others digitalization, film financing via ICO (Initial Coin Offering), the application of BioFeedback, Artificial Intelligence, big data and blockchain technology in the film industry, as well as new forms of storytelling.

The Propellor FilmTech Meetup is an event of the Propellor FilmTech Hub and the Film Tech Office. The FilmTech Meetup is supported by the Creative Europe Desk Berlin-Brandenburg.

[more ...](https://www.euhoerschulnetz-sachsen-anhalt.de/eu_hsnetz/en/Events/Altes+Design/Calls/Events/Archiv+2018/FilmTech+Meetup+_15+_+26_11_18-p-1346.html) (https://www.euhoerschulnetz-sachsen-anhalt.de/eu\_hsnetz/en/Events/Altes+Design/Calls/Events/Archiv+2018/FilmTech+Meetup+\_15+\_+26\_11\_18-p-1346.html)

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