

European IPR Helpdesk Annual Event

Field: ICT and IPR

Date: 12 December 2018

Location: Brussels, Belgium

Organizer: KoWi

The European IPR Helpdesk warmly invites you to participate in its Annual/Stakeholder Event in Brussels focusing on the role of IP with regard to latest technology trends in the field of Blockchain.

Blockchain has for too long been associated solely with the digital currency Bitcoin. But what is Blockchain technology? What makes Blockchain technology a disruptive innovation?

What's the impact of Blockchain technology on Intellectual Property and the protection of it?

Blockchain ledgers create time-stamped records that cannot be retroactively altered. This makes them an ideal solution for proving when a given piece of work was first created and used. Such a system could eliminate doubts about who created a piece of IP, making it easier for creators to enforce their rights when instances of infringement occur. The impact of the underlying technology in the numerous Blockchain protocols is certain to have a tremendous bearing on how we do business in the future. Already, the most important stakeholders in IP consider Blockchain technology a potential game changer for IP-intensive industries.

Event and Registration: > [here](https://www.iprhelpdesk.eu/event/annual-event-ip-and-blockchain-technologies?pk_campaign=Newsletter559&pk_kwd=news1) (https://www.iprhelpdesk.eu/event/annual-event-ip-and-blockchain-technologies?
pk_campaign=Newsletter559&pk_kwd=news1)