

International Conference "Creative Impact"

Field: Cultural and Creative Economies

Date: 30 October 2018

Location: Berlin

Organizer: Initiative Culture and Creative Industries of the German Federal Government

The International Conference 2018 is entitled "Creative Impact: The Matrix between Innovation and Creativity". Thematically, the event focuses on value-adding processes in the cultural and creative industries in Europe and beyond.

The ways in which the approaches and value-adding processes of cultural and creative industries offer potential for reshaping other sectors as well as society and politics are specified during the conference by three questions:

"What if?"

"What for?"

"So what?"

On the basis of top-class international impulses that expound the global perspectives and promote approaches in the field of creative economies, different starting points are worked out. It will be explored how these points of departure can be used for enhanced policy-making to strengthen cultural and creative industries in Germany.

The International Conference is organized by the Competence Center Cultural and Creative Industries of the German Federal Government in cooperation with its research partner, the Research Venture CreativeEconomies.

Event: › [here](https://www.kultur-kreativ-wirtschaft.de/KUK/Redaktion/DE/Meldungen/2018/2018-08-29-bundesweit-fachkonferenz.html) (<https://www.kultur-kreativ-wirtschaft.de/KUK/Redaktion/DE/Meldungen/2018/2018-08-29-bundesweit-fachkonferenz.html>) / **Registratio**

› [here](http://mailings.kreativ-bund.de/f/123253-194495/) (<http://mailings.kreativ-bund.de/f/123253-194495/>)