

**Enterprise Europe Network (EEN) Sachsen-
Anhalt**

***Beratung zu EU- Programmen
für KMU***

Magdeburg, 30. Januar 2014



Industrie- und Handelskammer
Magdeburg

Regional. Unternehmerisch. Stark.





Übersicht Enterprise Europe Network

Enterprise Europe Network (EEN) = Europäisches Netzwerk für kleine und mittlere Unternehmen

- 572 Mitgliedsorganisationen in 28 EU-Mitgliedsländern und 20 Drittländern
- anteilig finanziert durch DG Enterprise der Europäischen Kommission
- Weiterführung bis 2020 im Haushaltsentwurf der EK verankert

Zielgruppen

KMU, private und öffentliche Einrichtungen, F&E-Einrichtungen

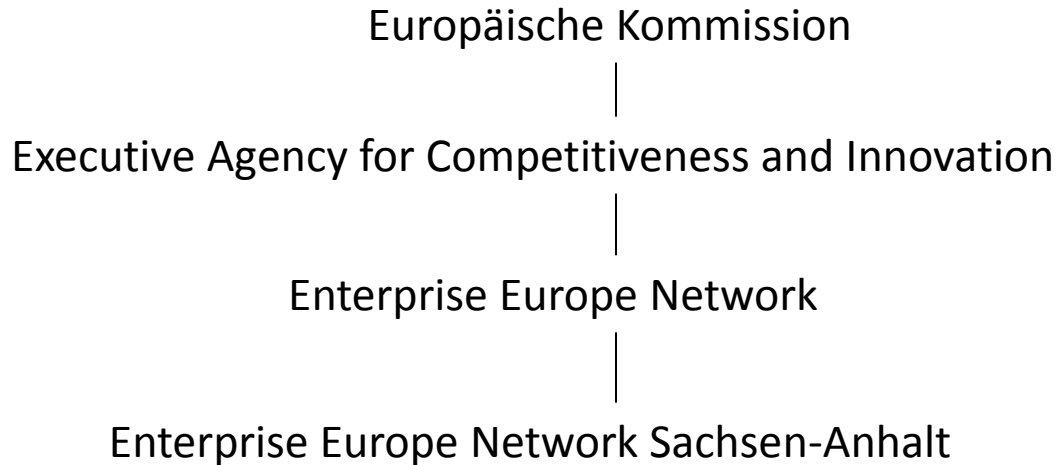
Aufgaben

- Internationalisierung der Unternehmen
- Technologietransfer
- Zugang zu Finanzierungen, Förderprogramme
- Forschungsförderung
- Europäische Gesetzgebung und Standardisierung
- Geistige Eigentumsrechte
- Europäische Politikgestaltung
- SME-Feedback





Enterprise Europe Network - Aufbau



IHK Magdeburg



Industrie- und Handelskammer
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tti Magdeburg GmbH



TECHNOLOGIETRANSFER UND
INNOVATIONSFÖRDERUNG
MAGDEBURG GmbH





EEN-Konsortium Sachsen-Anhalt

2007 – 2014:

- IHK Magdeburg (Koordinator)
- Technologietransfer- und Innovationsförderung (tti) Magdeburg GmbH (Partner)

Zusammenarbeit mit IHK Halle-Dessau, HWK Halle (Saale), HWK Magdeburg und Ministerien



Wir stehen Unternehmen zur Seite





IHK Magdeburg

Information und Beratung zu EU-relevanten Fragen

- Europäische Finanz- und Förderprogramme (z.B. LIFE+, FP7, LLL, ERASMUS f. Young Entrepreneurs, Strukturfonds)
- Marktinformationen
- Wirtschaftsstrukturen in EU-Ländern, Drittländern
- EU-Gesetzgebung, Richtlinien, Verordnungen
- EU-Außenbeziehungen

Europäische Politikgestaltung

- Konsultationen
- Spezifische Aktionen / Umfragen (Tourismus, Messgeräte-RL, Arbeitszeitrichtlinie)
- Europäisches Unternehmens-Test-Panel

Unterstützung bei Problemen im Binnenmarkt

- SME-Feedback

Kontakt- und Kooperationsvermittlung/Kooperationsprojekte

- Unternehmenskooperations-Datenbank BCD
- Kooperationsprojekte



Industrie- und Handelskammer
Magdeburg

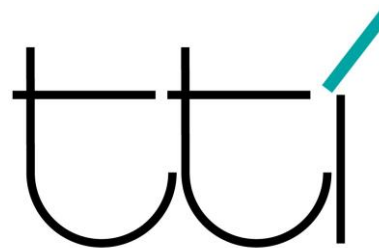
Regional. Unternehmerisch. Stark.





Technologietransfer und Innovationsförderung (tti) Magdeburg GmbH

- Partner im EEN Sachsen-Anhalt
- Europäischer Technologietransfer
- Unterstützung Partnerschaft in FuE / Wirtschaft
- Unterstützung für Teilnahme am FP7
- Beratung zu geistigen Eigentumsrechten
- Feedback der regionalen Unternehmen an die Entscheidungsträger bei der EU zu spezifischen Themen



TECHNOLOGIETRANSFER UND
INNOVATIONSFÖRDERUNG
MAGDEBURG GmbH





Business Database

Technology Profile Registration Form



Please be so kind as to complete this form and send it back, by e-mail or fax to:

Enterprise Europe Network Sachsen-Anhalt
 c/o Ii Magdeburg GmbH
 Bruno – Wille – Straße 9
 39108 Magdeburg
 tel. +49 3 91 77 44 35 42
 fax: +49 3 91 77 44 35 44
 email: eeemail@i-m.de



Contact and organisation details

(Your profile entry is **anonymous**, which means that your contact details will not be published in the EEN database. These will only be made available to companies/organisations that have requested your contact details, and, of course, only once you have approved this initial contact.)

Confidential Organisation's Information (Mandatory fields are marked with *
 (Vertrauliche Unternehmensdaten - werden nicht veröffentlicht)

Company/organisation:	
Title*: Prof Dr Ms Mr	
Contact name*: First name*: E-mail*: Address*: Zip code*: City*: Country*: Web site: Phone*: Fax: Turn over in 20...: Countries with subsidiaries: Foreign turnover: Year founded*: Sectors: (In what sectors is your organisation active?)(Branches)	
Description of company activities, products and services:(Beschreibung der Firmenaktivitäten, Produkte und Dienstleistungen)	

I confirm that I am entitled to release the information provided in this form, and take the responsibility for the information provided. I understand that it will be stored electronically and made accessible in paper and electronic format to any interested parties.

Date* Signature*

Mandatory fields are marked with *.

Technology Profile Registration Form



!!! Please also make this technology profile available in the Enterprise Europe Network database to be published on the website (www.enterprise-europe-network.europa.eu) !!!

Organisation's Information to be published (Veröffentlichte Unternehmensdaten)

Organisation type*: Small to medium-sized company Large company
 Research institute University
 Inventor Consultant
 Other (please specify): _____

Organisation size*: < 10 employees 11-49 50 – 250 250 – 500 > 500

Technology Description (Technology Offer / Request) (Technologiebeschreibung – Technologieangebot/-nachfrage)

Type of profile*: Technology Offer Technology Request
 EU RTD Result Know-how / expertise

Title*: (Please describe your technology in one sentence)

Abstract of the technology (offered or requested)*: (Zusammenfassung)(Please give a brief description of the benefits of your technology, including key technical or competitive advantages. Max 500 characters)

Detailed description of the technology (offered or requested)*: (Detaillierte Beschreibung)(Please provide the description with a minimum of 200 characters.)

Innovative aspects of the technology (offered or requested)*: (Innovative Aspekte)(min. 50 characters)

Main advantages/special features of the technology (offered or requested)*: (Bedeutende Vorteile) (min. 50 characters)

Current stage of development of the technology* (Gegenwärtiger Entwicklungsstand)(Please select only one item)
 Development phase – laboratory tested Available for demonstration – field tested
 Already on the market Other (please specify) _____

Mandatory fields are marked with *.

Technology Profile Registration Form



Intellectual Property Rights* (Patentrechte) (only for offers and EU RTD results)
 Patent(s) applied for Patent(s) granted
 Copyright protected Exclusive rights
 Secret know-how Others (registered design, plant variety right, etc)*

Comments:
 (Reference, country, date)

Web link to present innovative product: _____

Application Domains* (Anwendungsgebiete) (more than one option can be selected)

Agriculture and marine resources Biological Science Energy
 Environment Industry Information Technology
 Measurements and standards Others _____

Comments about market applications:

Market Applications* (Marktanwendungen) (Please provide a description of the market applications which is as exact as possible)

Keywords:

Comments

Collaboration details (Angaben zur Zusammenarbeit)

Type of collaboration sought* (Art der gewünschten Zusammenarbeit) (more than one option can be selected)
 Licence agreement Commercial agreement with technical assistance
 Technical co-operation Manufacturing subcontracting agreement
 Joint Venture agreement Financial resources
 Other (please specify) _____

Partners contribution* - Role and profile of the partners and tasks to be performed (Mandatory) - Indicate clearly the
 - Type of partner sought (gewünschter Partner) (such as: industry, academy, research organisation)
 - The specific area of activity of the partner (Beteiligungsfeld des Partners)
 - The tasks to be performed of the partner sought (Aufgabe des gesuchten Partners)

Deadline

Valid until (until when do you want to be contacted concerning this profile?):
 (format DDMM/YYYY)





Business Database



BUSINESS COOPERATION PROPOSAL FORM KOOPERATIONSPROFIL

A. Company profile / Unternehmensprofil

All fields are mandatory. The fields in grey are confidential and for internal use only. / Alle Felder sind verbindlich. Die grauen Felder werden vertraulich behandelt und dienen nur der internen Bearbeitung.

Company / Unternehmen	
Street / Straße	Postal code / Postleitzahl
City / Stadt	Country / Land
Contact person / Ansprechpartner	Position / Funktion
Contact person's email / E-Mail des Ansprechpartners	Main email / General E-Mail
Telephone / Telefon	Fax / Fax
Website / Webseite	Year established / Jahr der Gründung

Number of employees / Anzahl der Mitarbeiter	Turnover (mill. €) / Umsatz (Mio. €)
<input type="checkbox"/> 1 - 9 <input type="checkbox"/> 10 - 49 <input type="checkbox"/> 50 - 249 <input type="checkbox"/> > 250	<input type="checkbox"/> < 2 <input type="checkbox"/> 2 - 10 <input type="checkbox"/> 10 - 50 <input type="checkbox"/> > 50

Activity codes (NACE codes) / Tätigkeitscodes (NACE Codes)

Contact languages / Kontaktsprache German / Deutsch English / Englisch

Company's products, particularly regarding the cooperation request (main products, services, core activities) / Produkte Ihres Unternehmens insbesondere im Bezug auf das Kooperationsangebot (Hauptprodukte, Dienstleistungen, Kernaktivitäten)

Certifications, quality standards
Zertifizierungen, Qualitätsstandards

Already engaged in transnational cooperation / Transnationale Zusammenarbeit besteht bereits
 Yes / Ja No / Nein
 Percentage of transnational activity (defined as approximate of turnover) / Prozentsatz der transnationalen Aktivitäten (geschätzter Prozentsatz des Umsatzes)
 0 - 9% 10 - 49% > 50%

B. Cooperation proposal (Description of the sought cooperation)

Kooperationsangebot (Beschreibung der gesuchten Kooperation)

Type of cooperation / Art der Zusammenarbeit

	Offered Angeboten	Requested Erforderlich
Trade intermediary (agent, representative, distributor) Handelsvermittlung (Agent, Vertreter, Vertrieb)	<input type="checkbox"/>	<input type="checkbox"/>
Franchise / Franchise	<input type="checkbox"/>	<input type="checkbox"/>
Transport, logistic / Transport, Logistik	<input type="checkbox"/>	<input type="checkbox"/>
Joint Venture / Joint Venture	<input type="checkbox"/>	<input type="checkbox"/>
Merger or exchange of shares / Zusammenschluss oder Aktienkauf	<input type="checkbox"/>	<input type="checkbox"/>
Sale or acquisition of a company or a part of it Kauf oder Übernahme eines Unternehmens oder Teile davon	<input type="checkbox"/>	<input type="checkbox"/>
Research and development / Forschung und Entwicklung	<input type="checkbox"/>	<input type="checkbox"/>
Subcontracting, outsourcing activities / Lohnfertigung, Ausgliederung	<input type="checkbox"/>	<input type="checkbox"/>
License / Lizenz	<input type="checkbox"/>	<input type="checkbox"/>

Target countries / Zielländer

Others / Sonstiges:

Full description of the sought cooperation
(Specification of the cooperation request or offer i.e. connected to technology, manufacturing, distribution) / Detaillierte Beschreibung der gewünschten Kooperation (Konkretes Kooperationsangebot, - gesuch, z.B. im Bereich Technologie, Herstellung, Vertrieb)

Description of the main advantages that your company could offer to a potential partner / Beschreibung des Hauptvorteils einer Zusammenarbeit für den potenziellen Partner

C. Describe the required characteristics of the potential partner

Beschreibung der erforderlichen Merkmale des potenziellen Partners

Type of partners / Typ Partner Company / Unternehmen Others / Sonstiges:

Field of activities of the potential partner
Tätigkeitsfelder des potenziellen Partners

Number of employees of the potential partner
Anzahl der Mitarbeiter des potenziellen Partners

Transnational cooperation experience of the potential partner / Erfahrung mit transnationaler Zusammenarbeit des potenziellen Partners

Expected input, characteristics of the partner
(Description of what is expected from the co-operation partner) / Gewünschter Input oder Merkmale des Partners (Beschreibung dessen, was von einem potenziellen Kooperationspartner erwartet wird)

Except nominative information, the present cooperation profile will feed the Business Co-operation Database (BCD) and will be processed and disseminated by the organisations belonging to the Enterprise Europe Network. / Mit Ausnahme Ihrer Personenbezogenen Daten wird das vorliegende Kooperationsprofil in die Business Cooperation Database (BCD) eingestellt und von den dem Enterprise Europe Network zugehörigen Einrichtungen bearbeitet und verbreitet werden.

Date / Datum

Signature / Unterschrift





EEN und MERLIN

The image displays two overlapping screenshots of the Enterprise Europe Network (EEN) website. The top screenshot shows the main navigation menu with options: Home, About, Services, Events, Success stories, and News & Media. Below the menu is a central graphic with nodes for 'Business partners', 'Technology transfer', and 'EU law and funding'. The bottom screenshot shows a 'Latest news' section with an article titled 'Mission for Growth to China: Matchmaking meeting Beijing 19 July'. The article text reads: 'The Enterprise Europe Network helps small business to make the most of the European marketplace. Working through local business organisations, we can help you: Develop your business in new markets'. To the right, there is a 'Members' corner' with a login form for 'Usernames' and 'Password', and a 'Log in' button. Below the login form, there are links for 'Forgot your password?', 'Request for a new password!', 'Get in touch', and 'Contact us with queries or comments.' At the bottom right, there is a 'More EU business resources' section.





EEN und MERLIN

The screenshot shows the Enterprise Europe Network (EEN) website. The browser title is "Partnering Opportunities - Windows Internet Explorer". The address bar shows the URL: <http://een.ec.europa.eu/tools/services/SearchCenter/Search/ProfileSimpleSearch?shid=32db25cb-726f-43b0-8b5f-7742d0935799>. The page features the EEN logo and the text "ENTERPRISE EUROPE NETWORK" and "European Commission". A navigation menu includes "Home", "About", "Services", "Events", "Success Stories", "News & Media", and "Sign in". The main content area is titled "Partnering Opportunities" and contains a search interface with a search bar, radio buttons for "Any word" and "All words", a "Compact View" dropdown, and a "Search" button. Below the search bar are three filter sections: "Profile type(s)", "Profile country of origin:", and "Client requested:". The "Profile type(s)" section has checkboxes for "Business Offer", "Business Request", "Research & Development Request", "Technology Offer", and "Technology Request". The "Profile country of origin:" and "Client requested:" sections have dropdown menus with lists of countries including Armenia, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Chile, China, Croatia, Cyprus, and Czech Republic.





EEN und MERLIN

Partnering Opportunities

Search: Any word All words Compact View

Profile type(s):

- Business Offer
- Business Request
- Research & Development Request
- Technology Offer
- Technology Request

Profile country of origin:

- Cyprus
- Czech Republic
- Denmark
- Egypt
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary

Client requested:

- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Russia
- Serbia
- Slovakia
- Slovenia
- South Korea

We found 25 record(s) for your query.

Last Modified :

- [A week ago](#)
- [A month ago](#)
- [A quarter ago](#)
- [A year ago](#)

Sorting options

None

Title of Profile	Country	Type	Date
A German manufacturer of hydraulic blocks used for integration of complex hydraulic systems in a compact unit offers its...	Germany	Bus. Offer	2012-10-15
A Northeastern German logistic service provider for alcoholic and non-alcoholic beverages and complementary products...	Germany	Bus. Offer	2012-12-13
A German company specialised in reinforced concrete construction (formwork construction with steel plates, wooden...	Germany	Bus. Offer	2012-07-18
A German SME is acting as development and service partner for innovative hard- and software solutions for electronic...	Germany	Bus. Offer	2011-12-15
A German SME, well established in their business of manufacturing steel rings, blanks and flanges is seeking to open up...	Germany	Bus. Offer	2013-05-17





EEN und das EU-Programm COSME

COSME = EU-Programm für Wettbewerbsfähigkeit kleiner und mittlerer Unternehmen im Zeitraum 2014-2020, mit einem geplanten Budget von EUR 2,3 Mia.

Es bietet Fördermöglichkeiten in den Bereichen:

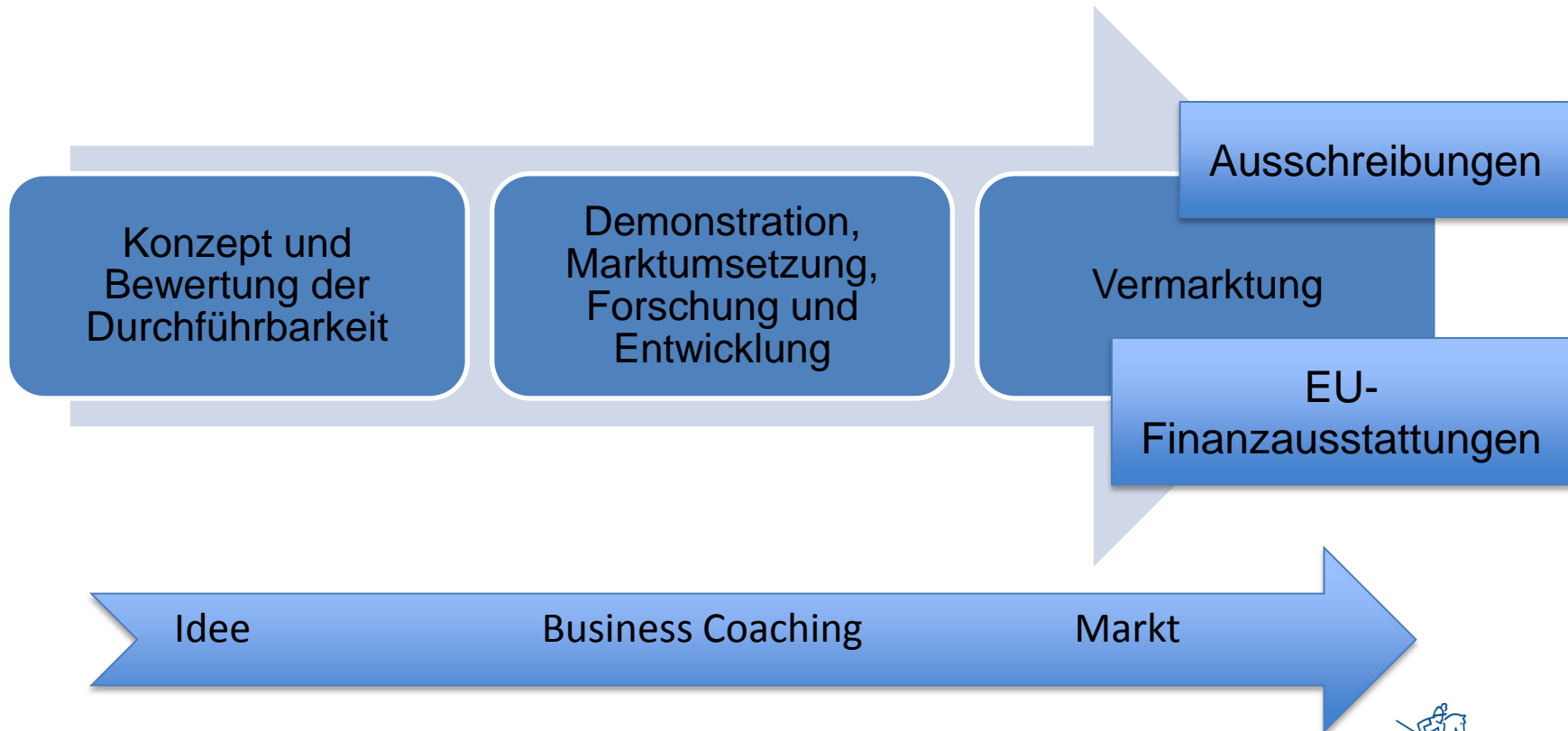
- Zugang zu Finanzierung von KMU
- Marktzugang
- Unternehmensunterstützung
- Unternehmensgründung und -Wachstum





EEN und Horizon 2020

KMU-Instrument





Enterprise Europe Network Sachsen-Anhalt Industrie- und Handelskammer Magdeburg

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Fax: 0391 5693-193

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www.een-sachsen-anhalt.de

Vielen Dank für Ihre Aufmerksamkeit!

