

In the application and negotiation phase

The **dissemination activities** may be part of the evaluation criteria defined in the work programme.

Usually communication and dissemination activities are evaluated as part of the **impact** of the project. **Dissemination** is mainly understood as scientific dissemination and **communication** as science communication into society.

Create a detailed "Dissemination and Exploitation Plan" as well as a "Communication Plan" already in the application phase!

During the negotiation phase, the EU Commission may ask you to improve and expand your activities in this field.

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› More about us ...

Communicating EU

- ▶ **Horizon Europe** Online Manual: Communicating your project
- ▶ **Horizon Europe**: Communicating about your EU-funded project
- ▶ **Horizon Europe**: Communication, dissemination, exploitation
- ▶ H2020 Guidance: Social media guide for EU funded R&I projects
- ▶ H2020 Online Manual: Communicating your project
- ▶ H2020 Communicating EU Research and Innovation: Guidance for Project Participants (25. September 2014)

EU Twitter-Kanal Horizon Europe

› EU Twitter-Kanal Horizon Europe

EU Twitter-Kanal Horizon 2020

› EU Twitter-Kanal Horizon 2020

EU Youtube-Kanal "Science Communication"

› EU Youtube-Kanal "The EU Guide to Science Communication"